



Edmonton's Original Flat Track Roller Derby Team:  
**The Oil City Derby Girls!**

**We're Number One:** Founded in 2005, The Oil City Derby Girls were the first Flat Track Roller Derby League in Canada. Now in 2011 we maintain our momentum training New Skaters (Fresh Meat), and assisting new Leagues start off on the right foot, and training a junior team youth aged 13- 17 to fill our ranks!

**We're in Charge:** The Oil City Derby Girls is a skater owned and operated league. We're made up of 50 plus Skaters, 20 Officials, 3 Coaches, and not counting our Junior League, we are constantly growing! We keep busy running and participating in Roller Derby Bouts, Boot camps, Tournaments, and Conferences - Locally, Nationally, and Internationally. Still we find time to give, volunteering with many Charities and Organizations in our beloved Oil City, such as Lurana Shelter, Crystal Kids, the Alberta Council of Women's Shelters and the Cancer Society.

**We're Crowd Pleasers:** The Oil City Derby Girls have attracted many spectators who have become Loyal Fans. We embody the exciting combination of Skilled Athletics, Rock and Roll, and Pin-Up Girls. Audiences adore our pleasing personas, wild wardrobes, and the hard hitting action at our adrenaline infused bouts.

**We're Out-Going:** The Oil City Derby Girls know how to get noticed. We have appeared on CTV, City TV, Global, and Help TV; we've been featured on numerous radio stations such as CFCE the Native Perspective, 1260 Sports radio and CBC Radio too. We've been written about in the Edmonton Journal, the Edmonton Sun, and many Municipal Newspapers in the surrounding area. The popularity of Roller Derby is growing, and we are ready to use every opportunity to spread the word about our exciting sport.

**Are You Ridin' Derby?**



## Edmonton's Original Flat Track Roller Derby Team: **The Oil City Derby Girls!**

**We're the Real deal:** The Oil City Derby Girls are genuine competitive Roller girls.

**2006**, OCDG played the Rocky Mountain Roller girls all the way from Denver, Colorado, for the first International Flat Track Roller Derby bout.

**2007**, as the growth of Roller Derby continues, OCDG organized the Fall Brawl, which brought four leagues together in one game. OCDG also played Vancouver's Terminal City Roller girls, not to mention many home team games.

**2008**, three OCDG members travelled to Great Britain with Team Canada and competed in the first Intercontinental Roller Derby games. And with the establishment of more teams throughout Canada, travel became possible.

**2009**, we had an exciting season bringing in a team from Los Angeles "LA Derby Dolls" and teams from British Columbia, Saskatchewan, Washington, and our close Red Deer derby sisters.

**2010**, Our All-Stars travelled to Anchorage Alaska to play against Rage City, and we also participated in the Spud Town Knockdown in Boise, Idaho. We defeated Calgary's Hellion Rebellion for the Wild Rose Cup, Calgary had held its grip on the Cup for three years running. The Wild Rose Cup was our first event at Hall D of the Edmonton EXPO Centre, and it was a huge undertaking for us. We played to nearly 750 cheering fans on that night, got some great press coverage, and introduced Roller Derby to a lot of people who had never seen the sport before.

**2011** our season is stacked with amazing bouts both at home and abroad. Our Tank'er Girls will be travelling to British Columbia to play The Rated PG Rollergirls from Prince George, The Reign Valley Vixens and The Okanagan Shuswap Roller Derby League. The All-Stars will be competing in the CWRDA Western Tournament in BC in early June. The Treasure Valley Rollergirls will be coming from Boise, Idaho for a great home bout.

# Oil City Derby Girls



Thank you for taking the time to learn about our league and team! We are very interested in including your company in our growth process. Corporate and individual memberships are available and in-kind and trade proposals are always of interest to our organization; please forward a description and estimated value of any barter proposals to the contact below.

*Please note:*

*All sponsorship elements at bouts, including but not limited to trackside signage and announcer mentions, may be subject to venue approval. Per-item prices for all sponsor benefits listed in packages can be negotiated, so make us an offer we can't refuse!*

We look forward to connecting with you to discuss your sponsorship of our exciting sport, and we are grateful for all support of our sport, our league, individual skaters and events!

Sponsorship Team

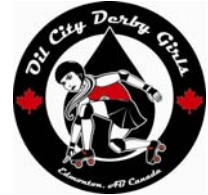
[Sponsorship@oilcityderbygirls.ca](mailto:Sponsorship@oilcityderbygirls.ca)



## 2011 Sponsorship Packages

Platinum Sponsor \$10,000.00 +	<ul style="list-style-type: none"><li>• 10 Season Passes**</li><li>• \$100.00 Merchandise Voucher</li><li>• Your banner at all of our home games</li><li>• Full page ad in our program</li><li>• Announcement at all the bouts</li><li>• Website Advertisement</li></ul>
Gold Sponsor \$5000.00	<ul style="list-style-type: none"><li>• 6 Season Passes**</li><li>• \$75.00 Merchandise Voucher</li><li>• Your banner at all of our home games</li><li>• Full page ad in our program</li><li>• Announcement at all the bouts</li><li>• Website Advertisement</li></ul>
Silver Sponsor \$2000.00	<ul style="list-style-type: none"><li>• 4 Season Passes**</li><li>• \$50.00 Merchandise Voucher</li><li>• Your banner at all of our home games</li><li>• 1/2 page ad in our program</li><li>• Announcement at all the bouts</li><li>• Website Advertisement</li></ul>
Team Sponsor \$1500.00	<ul style="list-style-type: none"><li>• 2 Season Passes**</li><li>• \$50.00 Merchandise Voucher</li><li>• 1/2 page ad in our program</li><li>• Announcement at all the bouts</li><li>• Website Advertisement</li></ul>
Travel Sponsor \$1000.00	<ul style="list-style-type: none"><li>• 2 Season Passes**</li><li>• \$25.00 Merchandise Voucher</li><li>• 1/4 page ad in our program</li><li>• Announcement at all the bouts</li><li>• Website Advertisement</li></ul>
Seating Sponsor \$500.00	<ul style="list-style-type: none"><li>• 2 Season Passes**</li><li>• 1/4 page ad in our program</li><li>• Announcement at all the bouts</li><li>• Website Advertisement</li></ul>
Skater Supporter \$100.00 -\$250.00	<ul style="list-style-type: none"><li>• 2 Season Passes**</li><li>• Website Advertisement</li></ul>

# Oil City Derby Girls



## Bout Program Advertising

Type	Size	Grindhouse Black & White Ad Cost	Hall D Northlands Colour Ad Cost
Full Page	7.5h X 4w	100.00	150.00
1/2 Page	3.75h X 4w	75.00	100.00
1/4 Page	2h X 4 w Or 4h X 2w	50.00	75.00
1/8 Page	1h X 2w	25.00	50.00

YES, We / I (Name): \_\_\_\_\_  
would like to sponsor the following:

*Platinum* \_\_\_ *Gold* \_\_\_ *Silver* \_\_\_ *Team* \_\_\_ *Travel* \_\_\_ *Seating* \_\_\_ *Skater* \_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Province \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

C/O 265 Kirkwood Ave, Edmonton, Alberta T6L- 5A7

Website: [www.oilcityderbygirls.ca](http://www.oilcityderbygirls.ca) email: [sponsorship@oilcityderbygirls.ca](mailto:sponsorship@oilcityderbygirls.ca)

Bout Program Advertising: Contact [pamtera@oilcityderbygirls.ca](mailto:pamtera@oilcityderbygirls.ca) for submission

\*\* All VIP Season Passes are valid for the 2010 / 2011 season

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